



**Cash Cow**  
Fundraising, LLC



**Helping Groups  
Raise Funds  
Together.**

# MOO MONEY

*Donations Only*  
**Fundraiser**

Up To  
**90%**  
Profit

**FAST!**  
**SIMPLE!**

**EFFECTIVE!**

**BOOK YOUR  
FUNDRAISER TODAY!**

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## WHY IT WORKS

**97% of texts are read within 3 minutes**

Parents don't like giving away email addresses. Emails are often mistyped, deleted, or stuck in spam and don't make it to the intended recipient.



## HOW MUCH WILL WE MAKE?

EXAMPLE:

50 Students = 1,000 Potential Donors  
20% Potential = 200 Donors  
200 Donors \* Avg \$50 Donations = \$10,000!\*

\*Results will vary. The above is a sample scenario.



## HOW IT WORKS

Students will send out a personalized text message from their own phone to each of the potential supporters.

Donations are updated and projected on screen, in real time, as they come in!

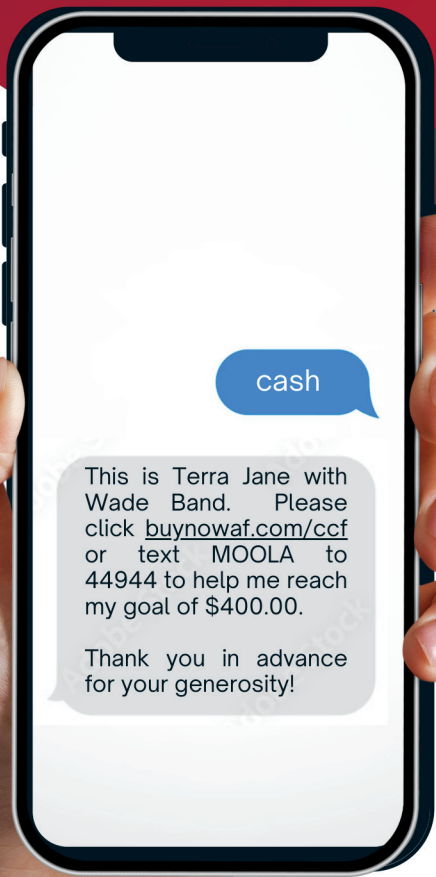
Your group receives their money within 48 hours after the program ends.

# MOO MONEY!

## Donations Only Fundraiser

### OPTION 1: Pre-Made

Copy, Paste, Send



### OPTION 2: Custom

Personalized by Student



The privacy of all supporters is protected. Phone numbers are only used by students for fundraising. The information will not be entered anywhere other than the student's cell phone. There are no emails to collect or constant bombarding of emails going out to friends and family.

Customize Your Dashboard

Track Your Goals

View Your Donations

Personalize Your Message